



SST Reviews Button Toolkit

Installation, Update & Reinstall Guide

- Built for WordPress sites that need better customer action

SST Reviews Button Toolkit is designed for WordPress site owners who want their website to actively guide customers — prompting reviews, directing actions, promoting current messages, and communicating changes clearly.

This plugin assumes basic familiarity with installing and managing WordPress plugins. It is intended for site owners or managers comfortable working inside the WordPress admin.

This guide walks you through installing SST Reviews Button Toolkit for the first time, updating an existing installation, or performing a clean reinstall. Follow the section that matches your situation.

For installation, you'll need the latest plugin ZIP file from ShipStoreTech.com.

First-Time Installation

1. Log in to your WordPress Admin dashboard.
2. Go to Plugins → Add New → Upload Plugin.
3. Upload the SST Reviews Button Toolkit ZIP file and click Install Now.
4. After installation completes, click Activate.
5. Go to **SST Reviews** → License and enter your license key.
6. Visit the **SST Reviews** main page to confirm the plugin loaded correctly.

After Installation (Recommended Setup Flow)

7. Enable Google Review / CTA
8. Enter your Review URL
9. Set basic position and visibility
10. Save settings
11. At that point, the core functionality is live.

From there:

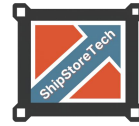
- Promos & Events are created as needed
- Status Alerts are used when something changes (closures, delays, etc.)

Most settings are “set once and leave alone.”

Promotions and alerts are “create when needed.”

The bottom of each admin page includes Helpful Hints explaining available options and behavior

-more-



Updating SST Reviews Button Toolkit

Updating correctly does NOT remove your settings, review URL, promotions, or alerts. All data is preserved.

1. Download the latest SST Reviews Button Toolkit ZIP file.
2. In WordPress Admin, go to **Plugins → Add New → Upload Plugin**.
3. Upload the new ZIP file and confirm overwrite if prompted.
4. Activate the plugin if WordPress asks.
5. Visit any **SST Reviews** admin page once to complete the update.

Clean Reinstall (Advanced / Troubleshooting)

Only follow these steps if instructed or if you are intentionally performing a clean reset.

1. Deactivate SST Reviews Button Toolkit.
2. Delete the plugin from Plugins → Installed Plugins.
3. Confirm the plugin folder is removed from `/wp-content/plugins/`.
4. Reinstall using the First-Time Installation steps above.
5. Re-enter your license key after activation.

Trial & Licensing

SST Reviews Button Toolkit includes a 7-day trial period starting at installation.

During the trial:

- All features are fully functional
- Review buttons, CTAs, promotions, and alerts operate normally

After the trial expires without a license:

- Only the Google Review button continues to function (using the saved URL)
- Placement, offsets, and display controls are disabled
- Promotions & Events and Status Alert are no longer active
- All admin configuration screens are locked except for the Review URL field
- License reminders appear in the WordPress admin only

Entering a valid license key restores full functionality immediately.



Using the Plugin

The plugin is organized under:

- SST Reviews
- Promos & Events
- Status Alert
- Licensing
- Help

If Carrier Board Pro is also installed, the Status Alert module may be managed there instead.

Support

If you need assistance after looking at the site update blog, contact ShipStore Tech support at toolsupport@shipstoretech.com.

Please include your site URL and a brief description of the issue.

This guide reflects the current version of Carrier Board Pro. When updates are available, review release notes and on-screen help before making changes.